



**MINUTES
NVST BOARD OF DIRECTORS MEETING
MARCH 9, 2010**

Present: Dan Minor, Jeff Stephens, Ellen Cisco, Marc Anderson, Bob Amundson, Asher Green, Kathy Hague, Gina Barsotti, Karen Bland, Jean Amundson, Kevin Roberts, Karen Stephens, Cymantha Erickson, Kathleen Tebb, Courtenay Jory, Kathy Minor.

1. **Call to Order (Chair)** The meeting was called to order at 7:08 p.m.
2. **Approval of February 2010 Minutes (Chair)** A motion was made by Jeff Stephens to approve the February minutes. Motion seconded by Marc Anderson. Motion carried.
3. **Swimmer Representatives (Morris, Sykes)** Not present, no report
4. **Parent Presentations:**
 - Kathleen Tebb presented information regarding the up-coming team photo day. She contacted three companies (Lifetouch, Herff-Jones, and Yardy's, whom we have used the last few years) Kathleen disclosed that Herff-Jones is owned by her brother. Packets from Herff-Jones and Yardy's were presented to the board for their viewing (Lifetouch did not reply). Prices are about the same, the dates of May 3 or 10 will work for both companies and she requested multiple photographers to make the photo shoot quicker.
 - Courtenay Jory presented information on an auction item for her daughter's school fundraiser. West Park Elementary School will hold their annual fundraiser soon and Courtenay has put together a NVST basket with goggles, cap, towel and a gift certificate for a 3 week session of Pre-Olympic Way. This item will raise funds for the school and promote NVST at the school. The Board liked the idea and suggested that we expanded on this idea next year. We will need one parent on the team to reach out to schools and coordinate the gift baskets.

Coaches Reports (Coach Green) There is a very real possibility that the college will close the pool in the future. The pool cost around \$150,000 per month to run and their income from the pool is only around \$16,000, of that amount 85% is from NVST. Marc Anderson suggested that we start working on a contingency plan for the pool closing. Cymantha Erickson suggested we contact our local representative with our concerns over the lack of the college's efforts to make the pool profitable. Coach Green also suggested getting the information out to the Napa Community over the possibility of losing this community asset. Information on the new pre-senior group will be discussed in old business. Zone 3 is still

looking for a new Treasurer and Sanctions Chair. Saturday's will be used for long course training. Coach Green has been in contact with the organizers of the Shannon Lemieux meet to discuss NVST participation at this year's event. Insurance is a concern and our U-10's will be gone at a swim meet. Senior Group Training: The time demands on the high school age swimmers during this time of year makes it difficult to maintain a consistent training regimen. We did see some solid performances at our most recent meet (highlights submitted to TYM and Publicity Chair) and should have a fairly strong representation at the upcoming JO meet. Bonus workouts. We will offer Saturday afternoon long course workout occasionally over the next few months depending on our competitive and event schedule. Workouts will be 2-4 PM and will be announced at least one week prior to the bonus workout. Varsity Group discussion to be held during Old Business.

Coach Kathy: Napa Meet-Our home meet was a great success. Thanks to all the parents who gave so much time and effort to put on such a successful meet. The swimmers in Age Group 2 and Advanced Age Group did a spectacular job. Age Group 2 had 14 swimmers attend, 80 life time bests, 1 new Far Western cut, 4 new Junior Olympic cuts, 11 new A times, 3 swimmers with 100% best times. Advanced Age Group had 19 swimmers attend. 96 life time best swims, 3 new Far Western cuts, 7 new Junior Olympic cuts, 15 new A times and 2 swimmers with 100% best swims. Five swimmers attended Zone 3 All-Stars: Cayd Roberts, Mia Facey, Bradley John Erickson, Colby Gibbs, and Alex Swanson. We will attend the Vallejo meet on Sunday only, May 2nd.

Coach Gina: Gina presented the draft of the team flier made by Deb Mitchell. Information on Pre-Olympic Way is on one side and Olympic Way, Jr. Varsity and Team is on the other side. Fliers will go out to schools K-8. Gina will get district approval and find out exactly how many fliers will go to each school as some schools do not send home fliers with each student any more. Since the cost of printing the fliers will be under \$500 Board approval was not needed.

5. **Administrator's Report (Karen Bland)** Monthly dues bills for March have been sent out. Received payment for CBIS our collections agent so only have two families still in collections in the amount of \$780. Current members are up-to-date with 3 exceptions. FFC quarterly payments are due March 15th. 26 families are behind totaling \$3,618.87. Karen will send a list to Dan Minor and he will contact families that are behind. Taxes are done and all bills paid. New business license with the college pool address will arrive in 8 weeks for now the current business license will be posted in the shed. 2010 employee required posters and up in the shed and all employees have the required pamphlets and are current on certifications. After the audit of our workman's comp policy we have a credit of \$484 but have not received the check yet. The team's Nonprofit Insurance Alliance of California policy is up for renewal 5/16/10. They are asking if we want to add Terrorism policies, the Board declined. Napa Community Bank has been bought by Rabobank. No major changes just deposit slips, checks etc in the future. Dine-And-Donate deposits; Applebee's \$50.89 and Filippi's \$81.36. We need to review the Dues/FFC policy and Meet

Advertising policy. High School Scholarships will be in May; Napa High 17th Vintage on the 11th. NVST has 4 seniors graduating. We need a date for picture day and to start advertising for new Board members. Karen will be out of the country March 13-April 1st.

6. **Financial Report (Marc Anderson)** Bingo has given the team around \$40,000 this swim season including \$5,000 this month. The bank account has \$25,000. The team's budget is on track and anticipating an increase in numbers as the summer approaches and with Pre-Olympic Way in session. There is around \$80,000 in the bank account.

7. **Committee Reports:**

- **Membership Committee Report (Jean Amundson)** We have 79 swimmers on the team. 75 active and 4 inactive totaling 57 families. Since September we have lost 11 families.
- **Meet Director Report (Kathy Minor)** We have had good feedback from the coaches including the Davis coach. At the All-Star Meet this past weekend several swimmers commented to Bradley John Erickson that they love coming to the Napa meet, good food. Snack bar did great. New to the menu was pancakes and sausage for breakfast and Tri-Tip steak sandwiches for lunch. The new food was a hit and the Napa workers were great. Suggested that we contact the other Zone 3 coaches to voice their concerns about the possibility of losing the college pool for meets should it close.
- **Committee Coordinator Report (Karen Stephens)** Finalized times for the awards banquet, May 1st 4-6 p.m. Due to the earlier time we will only serve coffee, water and cake. The team will pay for these so we only need a few parents to help setup and cleanup. Finalized times for the general meeting, July 26th 6-8 p.m. Concerned about the lack of participation for the Dine-and-Donate program. The Board agreed that we will hold the Mary's Pizza Dine and Donate night and not anymore this swim season. The Board will re-evaluate this program next season. A family did not participate in the last home meet, what should be done? The Executive Board will discuss later on this. We have many events coming up in the next 6 months and it will be important to notify families so they can put these events on their calendars. Karen Stephens will make up a flier for the mailboxes with upcoming event dates.
- **Officials Coordinator Report (Sara Morris)** not present, no report
- **Communications Committee Report (Candy Dusky)** not present, no report
- **Bingo Manager (Cymantha Erickson)** Good news that the player numbers have been up over 100. Cymantha has reworked all the financial paperwork for the evening so that they report the information needed for our end of year tax report. Sara Morris, Karen Bland and Cymantha created a new Quickbooks account for the bingo books. Cymantha is entering information from September to February and then Sara will

take it March forward. In order to attract more players and to promote NVST in the community, Cymantha presented information on advertising at the Cinadome movie theater. With 8 screens a 15 second ad would be seen 224 times per week. Cymantha suggested that the team pay for $\frac{1}{2}$ and Bingo pay for $\frac{1}{2}$ of the cost at \$640 per month. The advertisement would provide information about the team and our weekly bingo game. Looking at the movie schedule and NVST schedule, she would like to start advertising April-September to see how well it is received and if we bring in members from the advertising. Cymantha is unsure of the cost to produce the advertisement and will talk with Deb Mitchell to see if this is something her company can do. The Board is very supportive of this idea but need to have the production cost information before voting on this proposal. Cymantha will be in touch with the Board via email. Bingo rotations are still an issue with 1/5 of the team paying for someone else to work their shift. The possibility of returning to an every 3 weeks rotation is still on the table.

8. **Open Discussion:** No topics for open discussion

9. **Old Business:**

- **Varsity Training Group:** After discussions with his staff, Coach Green proposes that the new group be named *Pre-Senior*. There will be two tracks: Non-competitive at a cost of \$100 per month. Swimmers may attend RESL, Zones, and home meets if their parents offer to help at the meet. There are no other requirements for this group. *Competitive* at a cost of \$90 per month. This group includes full membership which includes bingo, committees, swim meets, FFC and Board positions. The Pre-Senior group would include swimmers in the 7th-12th grade.
- **Team Photos:** A motion was made by Jeff Stephens to hire Herff-Jones for pictures this year on May 3rd. The motion was seconded by Bob Amundson. Motion passed
- **Sponsorship Advertising-** Tabled until next meeting
- **Dues/Family Fundraising Commitment-** Marc is meeting with a CPA as he has concerns about the wording of the policy. Tabled until next meeting

10. **New Business:** None

11. **Adjournment (Chair)** A motion was made by Bob Amundson to adjourn the meeting. Motion seconded by Jeff Stephens. Motion carried.